



### **Speaker profile Jeremy Slessor**

Jeremy has been involved in the golf course business since 1976. In that time, he has worked throughout Europe, the United States and Africa.

Prior to graduating from Michigan State University with a degree in Turf Management Jeremy spent time as a Course Manager in the UK. After graduating, he worked for the design company of Robert Trent Jones Sr, first as a construction manager, following which he became a Design Associate and Senior Projects Coordinator. Based predominantly in the US, Jeremy was involved in the largest single golf course design project in history – the Alabama State Retirement Fund commissioned Robert Trent Jones to design and construct 18 golf courses under one contract. During his time with the company, Jeremy was also responsible for the company's European Operations based in Spain. In addition to his design function, he specialized in construction management and logistics.



European Golf Design was established in 1992 as a Joint Venture between the European Tour and IMG in order to provide a golf course design service for both parent companies and their various tournament and client based golf projects. Since then, their skills have become recognised by many other clients, not only those interested in tournament golf.

Jeremy joined the team in 1994, becoming Managing Director two years later. In addition to overseeing the successful day-to-day operation of the Company, his specific responsibilities include meeting with potential and existing clients, assisting in the initial analysis of projects and then overseeing the Company's services for each of its projects.

Given the wide geographic range of the Company's business and the equally wide range of clients for whom the Company is working, Jeremy is acutely aware of current trends as they relate to golf resort development, together with the technical, financial and practical issues that result. Jeremy is a frequent speaker at international conferences and seminars as well as a regular contributor to magazines and periodicals.