



NEWS RELEASE

English Golf Union to Sponsor Key Networking Event at 2010 EGCOA Business Conference in London

Amsterdam, NL – 21. Oct. 2010: The European Golf Course Owners Association is delighted to confirm the support of the English Golf Union for their evening networking event on Wednesday 1. December 2010 during their annual Golf Business Conference, which takes place in London from 30. November to 2. December 2010.

The event, a dinner cruise along London's famous River Thames, will conclude the first day of the 2010 EGCOA conference, and is a chance for key industry figures, representatives from the US and Europe's national golf course owners' associations, golf course owners, managers, golf course architects and suppliers to meet and network with fellow industry colleagues. The 2010 EGCOA Award ceremony will also take place on this evening.

The English Golf Union Limited (www.englishgolfunion.org) has served as the governing body of male amateur golf in England since it was founded in 1924. Based at the National Golf Centre in Woodhall Spa, Lincolnshire, the EGU is one of the largest sports governing bodies in England, looking after the interests of over 1,900 golf clubs and 680,000 club members. In 2009, the EGU were the recipients of the EGCOA Award for their significant contribution to the English golf business, and their provision of knowledge and support to course owners and operators in England.

"The English Golf Union (EGU) have been working closely with the EGCOA for three years now," explains Paul Keeling, Club Services Manager, English Golf Union. "This relationship has been highly beneficial to us as a National Governing Body, as through the opportunity to network with Course Owners from across Europe, we can better monitor the changing landscape of the golf business and be pro-active in supporting our affiliate clubs to react to the challenges. For this reason, the EGU are happy to be supporting this year's EGCOA Conference and we look forward to meeting delegates in London in December."

"The UK is a major force within the golf industry," says Lodewijk Klootwijk, EGCOA Director. "Player and golf course numbers in this region are amongst the strongest in Europe. We are delighted to bring our annual conference to the UK this year, and to have the added support of an organization of the caliber of the English Golf Union."

About the EGCOA Golf Business Conference

The EGCOA Conference, now into its 5th year, is fast becoming a major event for golfing industry players of all levels, and is a once-a-year opportunity to get up to speed with the latest trends and developments in the European and worldwide golf arena.

'Back to the Future' is the central theme of this year's conference. The goal of this year's event to draw on the accumulated know-how of attendees and to investigate new ways in which we can increase player numbers and secure the future of golf. For further program and speaker information and to register, go to: <http://conference.egcoa.eu>, or contact: Email: conference@egcoa.eu.