



## EGCOA Conference Count Down!

**Amsterdam, NL – 5. November 2010:** Registrations for the 2010 European Golf Business Conference in London are now entering their final stages. The Conference is due to take place at the end of this month (30. Nov – 2. Dec. 2010) at the Royal Horticultural Halls in central London. With only 250 seats available at this year's event, prompt registration is now recommended.

Rooms are currently being held at preferential rates for delegates at the City Inn Westminster hotel until this Friday 5. November 2010. Those interested in securing a room and obtaining this rate are encouraged to book before the end of this week.

### **About the EGCOA Golf Business Conference:**

The EGCOA Conference, now into its 5<sup>th</sup> year, is fast becoming a major event for golfing industry players of all levels, and is a once-a-year opportunity to get up to speed with the latest trends and developments in the European and worldwide golf arena.

'Back to the Future' is the central theme of this year's conference. The goal of this year's event is to draw on the accumulated know-how of attendees and to investigate new ways to increase player numbers and secure the future of golf.

For further program and speaker information and to register, go to: <http://conference.egcoa.eu>, or contact: Email: [conference@egcoa.eu](mailto:conference@egcoa.eu).

### **About the EGCOA:**

The European Golf Course Owners Association (EGCOA) is a trade association, which provides a range of services to support golf course owners, and which represents their interests and seeks to improve the golf business on a European level. With the growing role of the European Union (EU) and the shift of decision making from a national to a European level, the role of the EGCOA as Europe's leading authority on the business of golf course ownership is increasing rapidly.

For further information please visit: [www.egcoa.eu](http://www.egcoa.eu)