



Speaker profile Bo Dahlberg

Bo Dahlberg is CEO and co-owner of Huvudstadens Golf, a company that owns and runs five golf courses around the Stockholm area. The business idea is to provide the Stockholm golfers with versatile golfing offers and high value for money.

This is achieved by quick responses to changes in the market and a cost effective organisation that takes advantage of running multiple operations of the same type.

Bo started out in the IT-business in the 80-ties and got involved in golf in the beginning of the 90-ties when he became co-owner of an 18-hole course outside Stockholm.

Bo has 20 years first hand experience of golf management and hence most aspects of this remarkable and sometimes difficult business.

When not working Bo spend most of his time at the family farm outside Stockholm.

